



FOR IMMEDIATE RELEASE

Bridget O'Grady

On behalf of Salvos Stores – Southern Territory

Marketing Coordinator

T: 03 9845 4000

M: 0407 095 571

E: bridget@dgmadvertising.com.au

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Unique Salvos Stores to Hit Trendy Victoria Park Precinct

Salvos Stores is pleased to announce the arrival of a pre-loved paradise with the opening of Victoria Park Salvos Stores on Saturday the 3rd of March at 9:00am. The new store will be located at 408 Albany Highway.

Victoria Park Salvos Stores is the first concept store of its kind in Western Australia, with the shop fit-out including recycled materials. The new store will fit into its surroundings in Victoria Park, nestled among fashion boutiques, funky restaurants and cafes.

The new store will stock pre-loved clothing, accessories, bric-a-brac, books at toys at bargain prices. The store will have various designer brands. All proceeds from the store will go to The Salvation Army programs.

Salvos Stores is continually striving to make the organisation more environmentally friendly. The new 'recycled' store is another step in the right direction for Salvos Stores, increasing the level of recycling by reducing the amount of new materials used in the store fit-out. Old shipping crates and plastics will be used to display accessories.

Salvos Stores Regional Manager Sean Burgess commented 'We are very excited about the opening of Victoria Park Salvos Stores. The store concept is a new one for us, and we are looking forward to unveiling the new store to Salvos Stores shoppers, and perhaps people who have never shopped at Salvos Stores before.'

With the economic climate, new customers are turning to Salvos Stores as an alternative to traditional retail outlets. At Salvos Stores, customers know that they can find a bargain or that unique treasure, but more importantly, they have the satisfaction of knowing they are supporting their local community with each purchase or donation.

Salvos Stores Southern Territory operates 210 retail stores in Western Australia, South Australia, Victoria, Tasmania and Northern Territory. Salvos Stores operate as a fully functioning retail business, recycling pre loved goods and relying heavily on the generosity of the public. Overall Salvos Stores operates as a thriving business with the added benefit of contributing positively to the excellent work of The Salvation Army.

For more information about Salvos Stores please go to www.salvosstores.com.au.

In brief -

What: Salvos Stores opens new Victoria Park Store

Where: 408 Albany Highway, Victoria Park

When: Saturday 3rd of March at 9:00 am