



FOR IMMEDIATE RELEASE

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SALVOS STORES OPENS DOORS AT BIBRA LAKE

Salvos Stores is pleased to announce the opening of Bibra Lake Salvos Stores at 28 Port Kembla Drive, Bibra Lake on Saturday the 15th of December at 9:00am. The Bibra Lake store will be stocked full of pre-loved men's, women's and children's clothing, books, toys and bric-a-brac.

The store will have regular offers to look out for such as: \$2 Monday Madness, 20% off for Pensioners and Health Care Card holders on Tuesdays, 20% off for students on Wednesdays, and ½ price off either yellow, blue, orange or purple clothes tags every week.

Salvos Stores farewells its store at Spearwood, just in time to open doors around the corner at Bibra Lake.

Salvos Stores Regional Manager Sean Burgess commented 'The opening of the Bibra Lake store will invigorate and enrich the community of op shoppers within the inner suburbs of WA. We are very excited about continuing to provide locals with an environmentally friendly and cost effective shopping option for fashion and home.'

With DIY and 'How To...' blogs on the rise, Salvos Stores is bringing basics back. Vintage and handmade items have been trending heavily online through social media and the demand for antique items is growing exponentially. New customers are turning to Salvos Stores as an alternative to traditional retail outlets to find sought after treasures at bargain prices. At Salvos Stores, customers know that they can find inexpensive and unique items, but more importantly, they have the satisfaction of knowing they are supporting their local community with each purchase or donation.

The opening of the new store ties in with the volunteer campaign which will be running during November and December. The campaign is encouraging the community to get involved by becoming a Salvos Stores volunteer.

Salvos Stores Southern Territory operates over 200 retail stores in Western Australia, South Australia, Victoria, Tasmania and Northern Territory. Salvos Stores operate as a fully functioning retail business, recycling pre loved goods and relying heavily on the generosity of the public. Overall Salvos Stores operates as a thriving business with the added benefit of contributing positively to the excellent work of The Salvation Army.

For more information about Salvos Stores please go to www.salvosstores.com.au.

In brief -

What: Salvos Stores opens new Bibra Lake Store

Where: 28 Port Kembla Drive, Bibra Lake, WA

When: 9am Saturday 15th December 2012